



Arizona Underage Drinking Prevention Committee
December 17, 2009
2:00 p.m.

Arizona Department of Health Services
Conference Room 215A
150 N. 18th Avenue
Phoenix, AZ 85007

A general meeting of the Arizona Underage Drinking Prevention Committee was convened on December 17, 2009 at the Arizona Department of Health Services Conference Room 215A, 150 North 18th Avenue, Phoenix, AZ 85007, notice having been duly given. Present and absent were the following members of the Arizona Underage Drinking Prevention Committee:

Committee members in attendance (11):

Laura Nelson, M.D., Chair (Arizona Department of Health Services)
Charles Huellmantel (Arizona State Liquor Board)
Cindy Schaider (Casa Grade Alliance)
Jessica Smith (Arizona Students Against Destructive Decisions)
Lisa Shumaker (Arizona Department of Health Services)
Matt Prusak (Governor's Youth Commission)
Michelle Neitch (Arizona Criminal Justice Commission)
Peggy Glider (Higher Education Network)
Sgt. Gary Clovis (Phoenix Police Department)
Sgt. Tom Neve (Arizona Department of Public Safety)
Steve Tyrell (Administrative Office of the Courts)

Absent members (6):

Amanda Scott - Thomas (Governor's Office for Children, Youth, and Families)
Deputy Director (Governor's Office of Highway Safety)
Julie Treinen (Department of Juvenile Corrections)
Kelly Larkin (MADD)
Richard Porter (Arizona Department of Health Services)
Tim Black (Arizona Department of Liquor License and Control)

Others in attendance (11):

Amy Bass (Community Prevention Coalition)
Briana Kreibich (Governor's Office for Children, Youth and Families)
Chuck Palm (Pima Prevention Partnership)
Emily Winas (Governor's Office for Children, Youth and Families)
Gordon South (Arizona Department of Health Services)
Jo Lewis (Phoenix Indian Center)
John Deneka (Phoenix Indian Center)
Lieutenant Mike Pryor (Tucson Police Department)
Megan Robinson (Williams Alliance)
Ralph Cota (Pascua Yaqui Tribe)
Sarah Brichler (Pima Prevention Partnership)
William Herrera (Copper Basin Coalition)

A. Welcome and Introductions

Dr. Nelson called the meeting to order at 2:05pm. She welcomed everyone to the meeting and had everyone introduce themselves.

B. Approval of Minutes

Dr. Nelson referred members to the prior meeting minutes for review. **Ms. Schaidler moved to accept the minutes. Ms. Neitch seconded the motion, Mr. Huellmantel abstained. The motion was carried with no objections.**

C. Update on EAB Implementation

Ms. Shumaker provided an update on the STOP ACT Report Card Arizona will be required to submit to the federal government in spring 2010. She notes the support that will be needed from committee members.

Ms. Kreibich noted the Arizona Department of Administration has scheduled the committee to present on underage drinking to state employees for the May 11, 2010 Lunch n' Learn Session. The session will be held at the Arizona Department of Administration Conference Room 300 from 11:30 – 12:30p.m. Ms. Kreibich requests members volunteer to develop the Power Point presentation prior to the next committee meeting. The presentation can be approved by the committee and the volunteers would then also need to meet for a dry run prior to May. Ms. Smith, Ms. Schaidler, Sgt. Neve and Sgt. Clovis volunteered to develop the Power Point and provide the training in May.

Ms. Neitch provided a presentation regarding 2008 Arizona Youth Survey data by the number of youth who reported seeing a prevention message by county. This will help the committee determine the type of prevention messages that were aired within those counties, and if they had a focus on underage drinking. A document was provided to members including the results of the analysis, please see attached.

D. Old Navy

Dr. Nelson noted that at the last Arizona Substance Abuse Partnership meeting on behalf of the committee she discussed the Old Navy t-shirts promoting binge drinking. She requested the group draft a letter to the CEO of Gap, Inc requesting the company stop selling t-shirts. The Arizona Substance Abuse Partnership approved moving forward with a letter, and a copy was provided to members. The letter will be sent by the chair of the Arizona Substance Abuse Partnership on Friday December 18, 2009. In addition, a template for a similar letter will be sent to community coalitions across the state requesting they send a similar letter. The Governor's Office staff will update the committee on participation from community coalitions and any action taken by Old Navy.

Committee members request examples of the t-shirts accompany the letter. Ms. Kreibich discussed that following the submittal of the letter and depending on the response from Old Navy a press release may follow.

E. Social Host

Ms. Schaidler provided a presentation on the passing of a county wide social host ordinance in Pinal County. Please see attached presentation.

Ms. Bass provided an overview of the process followed for the passing of the social host ordinance in Pima County. Ms. Bass noted that relationships already developed in the community and across the state helped; and the partnerships with law enforcement made a large impact in the passing of the ordinance. Ms. Bass stressed the importance of community support. Lieutenant Pryor noted that law enforcement must be engaged early on in the process to ensure the language included in the ordinance is appropriate and will be utilized by the officers. Following the passing of the social host the coalition and its partners had to provide education on the ordinance and its intended impact. It was noted law enforcement utilized some overtime once initially passed to provide education and train. In addition, breath testers and other

resources are needed following the passing of the social host. Ms. Bass discussed how the coalitions informed the community of the policy change, and developed a tip line that is monitored by Tucson Police Department. This tip line does not replace 911 for emergencies but it intended to be used by citizens to inform law enforcement prior to a party being held; it is seen as a preventative measure. Ms. Bass mentioned the coalition is supporting Marana and South Tucson in passing a social host. Dr. Nelson opened discussion on the topic of enhancing the current statewide social host statute.

Mr. Chuck Palm noted the need to evaluate the impact of the social host ordinances that have been passed. This will be critical when looking to pass at a statewide level. In addition, he discussed the Social Host Guide for community coalitions that was developed in partnership with the Governor's Office for Children, Youth and Families. This document has been updated to include the recent communities that have passed ordinances and Pima Prevention Partnership is currently updating the document to include the evaluation component. Ms. Brichler noted that Mohave County Board of Supervisors, City of Marana and South Tucson are developing social host that will most likely pass in 2010.

Ms. Smith and Mr. Prusak felt it was important to have a statewide level social host, as it would be a tool to better combat underage drinking statewide. Mr. Huellmantel noted that for the upcoming legislative session it would be difficult to introduce considering the current focus on the budget for the state. The committee discussed providing support to community coalitions in their passing of local ordinances, in an effort to gain support for a statewide ordinance in later years. The committee felt they could provide support in developing data indicators to evaluate the current ordinances, and work to promote and encourage passing of social host through organizations like the Sheriff Association and the Association of Chiefs of Police. Dr. Glider noted the importance of using the current data and anecdotal information captured to continue the momentum in other communities.

F. Future Meeting Schedule

Dr. Nelson noted the 2010 meeting schedule is in members meeting packets. The next meeting is scheduled for February 25, 2010 from 2:00- 4:00pm.

G. Other Items

Dr. Nelson asked if members had any other updates of item to discuss.

H. Call to the Public

Dr. Nelson made a call to the public.

I Adjourn

Dr. Nelson adjourned the meeting at 3:24pm.